

International Conference

ARCHITECTURAL POLICIES 2.0

Rethinking built environment policy making in Europe

Luxembourg, 12-13 November 2015



LUCA LUXEMBOURG CENTER
FOR ARCHITECTURE

OAI

ORDRE DES ARCHITECTES
ET DES INGÉNIEURS-CONSEILS



LE GOUVERNEMENT
DU GRAND-DUCHÉ DE LUXEMBOURG
Ministère de la Culture

avec le soutien de

ROTONDES:
EXPLORATIONS CULTURELLES

CONFERENCE DAY 1

THURSDAY 12 NOVEMBER 2015

VENUES: SEE BELOW

10:00-13:30 SITE VISIT AND CASE STUDY

10:00-13:30 Esch-Belval - the conversion of industrial wasteland to an urban neighbourhood with the most modern university campus in Europe

Sites visite and case studies, transfer from Luxembourg to Esch-Belval by bus

13:30-14:30 Individual lunch break

Registration / Coffee point

14:30-17:00 WORKSHOP SESSIONS

(Rotondes, Place des Rotondes, L-2448 Luxembourg-Bonnevoie)

14:30 Welcome and introduction

14:45 Workshop Sessions (in English, no translation available)

- What place for architecture in public gouvernement structures?
- Design first, then build ?
Challenges faced by the liberal professions in the construction sector
- Architecture going Design? Blurring disciplinary boundaries

16:15 Reports from the Workshops and round-up debate

17:00 Closing of Conference Day 1

19:30-22:00 EVENING PROGRAMME

(Rotondes, Place des Rotondes, L-2448 Luxembourg-Bonnevoie)

19:30 Award Ceremony "Prix Luxembourgeois d'Architecture 2015" followed by reception

CONFERENCE DAY 2

FRIDAY 13 NOVEMBER 2015

VENUE: MAISON DU SAVOIR, 2, AVENUE DE L'UNIVERSITÉ,
L-4365 ESCH-SUR-ALZETTE

08:30-09:00 REGISTRATION

09:00-09:15 CONFERENCE OPENING

Welcome speeches

09:15-14:00 MORNING SESSION

animated by: Prof. Dr. Markus Hesse, professor on urban studies, University of Luxembourg

09:15-12:00 SESSION 1:

Architectural Policies - national level

09:15 Keynote: Making architecture politically

Roemer van Toorn, Theory and Communication Professor at the Umeå School of Architecture, Sweden

09:35 The big picture - National Architectural Policies in Europe, an overview

João Ferreira Bento, in representation of the network for Architecture policies

09:50 Reports from countries that newly implemented National Architectural Policies:

- **Building Culture: a new policy area in Switzerland**
Dr. Claudia Schwalfenberg, in charge of Baukultur at the Swiss Society of Engineers and Architects (SIA), Switzerland
- **Apolitika 2013-2020: Croatia's new guidelines for quality and culture of building**
Dr. Borka Bobovec, Assistant Minister of Construction and Physical Planning, Croatia
- **"Política Nacional de Arquitetura e Paisagem", Portugal's newly implemented architectural policy 2015**
Jorge Bonito Santos, Member of the Policy Monitoring Committee, Portugal
- **The new Danish Architectural Policy 2014**
Kent Martinussen, CEO, Danish Centre for Architecture, Denmark

11:10 Plenary feedback and discussion

11:40 COFFEE BREAK / NETWORKING

12:10-14:00 SESSION 2 :

Architectural policies - regional and local level

12:10 Architectural Policies for Regions and Cities

Tiina Valpola, Director, Architecture Information Centre Finland

12:30 Examples of regional and local architectural policies

- **Our shared metropolis: The architecture policy objectives 2014-2020 for the Helsinki-Uusimaa Region**
Tarja Laine, Director of City Planning of the City of Vantaa, Finland

- **Building Policy guidelines in Styria**
Daniel Baumgartner, Departement of Transport and Regional Building,
Styrian Provincial Government, Austria

13:10 Plenary feedback and discussion

13:40 Policy Orientations of the European Commission

Michel Magnier, Director, European Commission, DG Education and Culture,
Directorate "Culture and Creativity", followed by Q+A"

14:00-15:00 LUNCH

Free visit of the exhibition "Prix Luxembourgeois d'Architecture 2015"

15:00-18:30 AFTERNOON SESSIONS

animated by: Massimo Bricocoli PhD, professor, University of Luxembourg

15:00-16:20 SESSION 3 :

Innovative programmes, methods, tools and actions on regional level

15:00 Keynote: Evaluating the Governance of Design in the Built Environment, the CABE Experiment and Beyond - the Leadership role of government in Built Environment Design

Matthew Carmona PhD, Professor at Barlett School of Urban Planning (UK),
followed by Q+A

15:30 Best practice examples on regional and local level

- **There is no small architecture!**

Chantal Dassonville, Deputy Director-General in charge of Architecture
at the Fédération Wallonie Bruxelles-FWB, Belgium

- **Regional Baukultur in Germany**

Lars-Christian Uhlig, Directorate Baukultur, Federal Office for Building
and Regional Planning, Germany

- **www.regionarchitecture.eu - a public architectural policy based on French national strategy and a reform of the Regions**

Lorenzo Diez, Director, National School of Architecture Nancy, France

- **The architectural competition as a tool for architectural quality - guidelines for local implementation**

Sala Makumbundu, Secretary-General of the Order of Architects and
Consulting Engineers OAI, Luxembourg

16:20 Plenary feedback and discussion

16:40 COFFEE BREAK / NETWORKING

17:10-18:30 ROUND UP

17:10 Policymakers roundtable: What does the future hold for architectural policies?

18:00 UrbanAgenda - State of play

Pedro Campos Ponce, Government advisor on European Urban Policy,
Ministry of the Interior and Kingdom Relations, Netherlands

18:15 Summing Up / Closing Speech